

June/July 2022

Dear Voice of Hope Family:

*“Ask of Me, and I will give You The nations for Your inheritance,
And the ends of the earth for Your possession.” Psalm 2:8*

Almost forty years ago, I stepped into the doorway of a small college rock 'n' roll radio station. And before the door could close behind me, I heard the audible words of the Lord say, *“You will reach the world, with My word, through radio.”*

This was, of course, a life-changing moment for a 20 year old, having never been in a radio station before, and unaware of any particular calling on my life. But my life's direction changed that day. God's supernatural favor rested upon me as I learned everything I could about radio and reaching the world. My time in secular Los Angeles radio gave way to Christian radio and then International Christian missionary radio, where we are still focused today.



John and Heather Tayloe

Heather and I have dedicated our lives to the communication of the Gospel message of Hope and Salvation in Jesus. We have been given large radio stations to take this life-giving message to the ends of the earth. Seeking to persevere in a way that is pleasing to the Lord, with power and authority in the Word and Holy Spirit. We thank Jesus for the multitude of listeners over the past decades, who have heard the Gospel message, received encouragement and healing, responded to calls of salvation or chose to rededicate their lives to the call of God!

Strategic Communications Group is the name the Lord gave for the work He called us to do. Little did we know that the word “STRATEGIC” would be a descriptor of God's spiritual weapon of warfare for a time yet to come. Heather and I are convinced that time is right now. The strategies of Heaven through the Holy Spirit are powerful and He is looking for those who will be obedient and stand.

Right now, the enemy has opened up a thousand fronts of attack, seeking to wear God's people down, to make us ineffective, to lose our faith by seeking to blind and thwart as never before. The onslaught is real, but so is the victory ahead for those that stay keenly attuned to His Word and the Voice of His Holy Spirit.



VOICE OF HOPE – ISRAEL VOICE OF HOPE – AFRICA VOICE OF HOPE – AMERICAS

543 Country Club Drive, Simi Valley, California 93065 U.S.A.

Tel: +1 805.338.0075 Web: www.stratcomm.org www.voiceofhope.com

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Perseverance is key as we hold to our faith in Jesus and are bold for the sake of the Gospel, as the early Church modeled for us at Pentecost. Jesus himself, gave each Believer the “Keys” to the Kingdom. That’s right, you and I have the very keys to the Kingdom of God to defeat our very real enemy.

Jesus said to Peter in Matthew 16:17b. *“On this rock I will build my church, and the gates of Hell will not overcome it. I will give you the keys of the kingdom of heaven; whatever you bind on earth will be bound in heaven, and whatever you loose on earth will be loosed in heaven.”*

These “Keys of the Kingdom” are a strategy for Believers (the Church) in these dark days . Jesus has given the “keys” necessary (*that is power and authority in Jesus name*) but we must seek Holy Spirit guidance to use them. Let’s agree together to bind the works of the enemy and loose the Word of the Lord Jesus. Proclaim His glory to the nations. Pull down spiritual strongholds and set the captives free.

I believe that this is the most strategic time to be broadcasting God’s word through radio. Not only does it fill the atmosphere over the nations of the earth, but also *“Faith comes by hearing and hearing by the Word of God.”* (Romans 10:17)

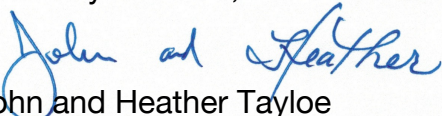
I am believing God for the ability to turn up every transmitter we own to operate around the clock, seven days a week. As you can guess, this is expensive due to power costs, but I believe simultaneously, its strategic to the Gospel in this season.

Also, I am believing that several more strategically placed radio stations will be placed into our hands in the coming months. Several in Israel have been offered to us. I have asked the Lord to release funds and resources to take this missionary outreach to a new level of penetration and impact of the Gospel.

Would you pray and declare with us that the gates of hell will not prevail against us as we set our hand to take the nations for Jesus? Also, will you ask God for His generous provision, released through you and others as we move forward with strength, power and authority in Jesus strong name?

Thank you for standing with us, and for allowing us to ask generously for the sake of those who have yet to hear the Salvation message of Jesus Christ.

Sincerely in Christ,


John and Heather Tayloe
President and Founders

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